

March 17, 2025

Arizona LMSC Board meeting – March 12, 2025

7pm

Meeting called to order March 12 at 7pm by Chair, Barbara Sloan.

Attendees included:

Barbara Sloan - Chair

Rome Yount – Treasurer

Kelly Harrigan – Vice Chair

Lisa Harris – Secretary

Marnie Whitley

Allen Childers

Cecilia Cummins

Janet Stephens

Samantha Martoni

Cynthia

Katy James

Julia Olsen

The board meeting covered a range of topics including program updates, event planning, financial matters, and organizational logistics. They discussed upcoming swimming events, membership numbers, and website improvements, as well as the formation of committees to address various issues. The conversation ended with preparations for the annual meeting and discussions on technical aspects of conducting virtual meetings.

Board Meeting Updates and Announcements

The board meeting begins with introductions and establishing quorum. They approve the minutes from the previous meeting after a brief discussion about distribution. Barb provides updates on the Grown-Up Swimming program, which has had a successful launch in Phoenix, and mentions the upcoming Relay 2025 event in Kansas City. She clarifies that all board members, including members at large, will participate in board voting except for specific executive sessions. Barb also announces the formation of a special committee to review and simplify the host meet bid process, aiming to make it less intimidating for smaller clubs.

Summary

Swim Across America Arizona Event 2026

Barb and Marnie discuss the upcoming Swim Across America event planned for spring 2026 in Arizona. The event aims to raise at least \$50,000 for cancer research and will involve a 90-minute swim. They are seeking the LMSC's commitment to host the

event, which could potentially be held simultaneously in multiple locations across the state. The organizers will handle most of the logistics, while the LMSC would be responsible for securing the pool and volunteers. The board is considering a tentative date in early May 2026, after the Spring Nationals and before it gets too hot or conflicts with graduations.

Medal Storage and Future Discussion

In the meeting, Barb discussed her plans to involve Doug in the process, with Doug being the right person to lead the initiative. The team also discussed the issue of storing medals at pools, with Kelly suggesting alternatives. The team agreed to continue the discussion at the April Board meeting. Kelly also mentioned the need to decide on the future of the medals, considering the low number of gold medals and the high number of silver and bronze medals. The team also discussed the possibility of donating or recycling the medals.

Volunteer Committee and Financial Report

Gini suggests forming a committee to address time management issues, which she offers to chair. Rome and Kelly volunteer to help. Rome presents the financial report, showing a net income of \$175 through February and over \$76,000 in cash. He proposes investing some of the cash in a money market account. Julia Olsen is introduced as the new webmaster, and she discusses her background and the updates she's making to the website. Lisa mentions that Susan Foster continues to provide support. The group discusses managing Facebook join requests and the popularity of the "Meet a Volunteer" feature. Wendy notes that

she doesn't use social media, prompting a discussion on using multiple communication channels to reach all members.

Postponing Ron Johnson Meet

Barb, Katie, and Rome discussed the upcoming Ron Johnson meet, which is planned fall 2025. However, due to the high costs of hosting such a meet, it was decided that it would not be held this year. Barb suggested an alternative meet at Skyline Aquatics Center, either a short course yard meet or a long course meter meet, which would be more cost-effective. The team agreed to further discuss this option.

Membership Numbers and Officials Update

The board discusses membership numbers, with Katie reporting that they have 1,091 members, which is higher than typical for this time of year. They attribute the increase to upcoming meets, particularly the state meet. Rome requests detailed membership data to track renewals and new members. The board also discusses open water swimming events and clinics, including SCAR and a clinic by Allen on April 12th. Rome provides an update on officials, mentioning plans for Zoom calls to review rules and encourage new officials. The board agrees to consider reimbursing the \$35 fee for official certification. Alan is officially installed as the coaches chair. The meeting concludes with brief updates on top 10 records and diversity and inclusion efforts.

Annual Meeting Preparations and Updates

The board discusses preparations for the upcoming annual meeting, March 19, 2025. Gini presents a detailed overview of the

PowerPoint presentation, including the agenda, speakers, and time allocations. The group decides to send out a meeting announcement with an attention-grabbing subject line and post the meeting details on the website. They also agree to share the presentation slides after the meeting to encourage attendance. The board briefly touches on other topics such as the need for a safety chair and updates to their policies and procedures.

Zoom Meeting Logistics and Slides Sharing

The meeting participants discuss the logistics of sharing slides during an upcoming Zoom meeting. Gini shows Rome her prepared PowerPoint presentation, which includes slides for various speakers and topics. They work through some technical issues with screen sharing and discuss how to ensure only the host can share during the meeting. Rome mentions he has created and sent a Zoom meeting invite, which they will update once the exact start time is confirmed. They also briefly touch on some personnel matters within their organization.

Next steps

Doug Adamovich: Lead and coordinate the Swim Across America event planning for 2026

Gini: Form and chair a committee to review medal distribution and alternatives, then bring recommendations back to the board

Rome: Research money market account options at Wells Fargo and Vanguard for the \$50,000 investment from LMSC funds

Lisa & Julia: Continue website updates and coordinate content management with Marcelo

Rome & Ben Scott: Work with Skyline to negotiate potential short course meter meet arrangements

Alan: Prepare "Meet Our Volunteer" content about the Coaches Committee chair position and send to Lisa with photo

Jeff: Confirm and finalize the September meet date

Barb: Post board meeting minutes to general membership

Rome: Send financial documents to Lisa for inclusion in meeting minutes

Katie: Send the list of coaches and workout group contacts to Alan

Rome & Lisa: Monitor chat during the annual meeting

Rome & Gini: Set up Zoom connection for the annual meeting

Barb: Send out annual meeting announcement with catchy subject line

Kelly & Marnie: Check with Kent regarding posting Patty swim and Scar event information on the website

Marnie: Send Jenny the Scar event information for the presentation slides

Rome: Add official certification reimbursement discussion to April agenda

Julia: Set up front page to show images with post teasers on the website

Katie: Analyze February membership data to determine new vs. renewal members

Gini: Add La Jolla and Maui channel information to open water swimming presentation

Lisa: Update the website with PnP changes from the last meeting

Gini: Send Rome the updated presentation slides for his section of the annual meeting

Gini & Rome: Set up pre-meeting technical check and join 30 minutes early

Lisa: Post the annual meeting date on the LMSC website homepage

Barb: Create and send a catchy email blast to recruit a safety chair after the annual meeting

Board: Review and update PnPs regarding uncontested election procedures before the next election

Gini: Move up content in presentation slides to ensure visibility with Zoom taskbar

Barb & Lisa: Send out meeting agenda points in the meeting announcement blurb

Lisa: Post the meeting presentation slides on the website after the meeting along with meeting minutes

Rome: Update the Zoom meeting time once the exact start time is confirmed

Gini: Finalize and prepare the PowerPoint presentation for the upcoming meeting

Rome: Make Gini the host of the Zoom meeting for presentation purposes

John Anson: Lead the officiating at the upcoming weekend meet

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