

AZLMSC Board Meeting Minutes

January 9, 2025

In person Board retreat

Salvation Army, downtown Phoenix

Called to order at 10:15am

Board members present: Barb Sloan—Chair. Kelly Harrigan – Vice Chair. Rome Yount—Treasurer. Lisa Harris – Secretary. Board Members at Large – Lindsay Urbatchka, Jim Rowland, Gini Baker, Katy James

Absent: newly appointed Board Member at Large – Marnie Whitley

Quorum present: Yes

Motions passed:

1. AZLMSC **mission statement** — To promote lifelong fitness and wellness through swimming and foster a vibrant community of swimmers across Arizona. Kelly Harrigan + Lindsay Urbatchka
2. ASLMSC **vision statement** — To be Arizona’s leading swimming organization for adults by fostering a diverse, inclusive and equitable community, through personal engagement. Rome Yount + Gini Baker
3. **Bank name change** at Wells Fargo from AZLMSC to Arizona Masters Swimming Committee. Barb Sloan + Jim Rowlands
4. Marnie Whitley as **new Board Member at Large** – Katy James + Jim Rowland
5. **Annual Meeting** (on Zoom) on Wednesday, March 19 at 7:30pm. Rome Yount + Barb Sloan (*deep discussion on options – pre meet, local venue, virtual to broaden member attendance. Timelier*).
6. Voted to host **monthly Zoom Board meetings** outside summer (summer TBD) on the second Wednesday of every month at **7:30pm (or 7:00pm)?** Rome Yount + Lindsay Urbatchka (2/12, 3/16, 4/9, 5/14)

Discussions/Actions for follow-up

1. **Zoom:** Order a Zoom account. Agreed on Pro version (\$160.00 per year) with potential for add on for over 100 participants. Rome Yount + Lisa Harris
2. **Engage and Grow:** How do we engage and foster swimmers in our Arizona Community? Building our community with college club swimmers. Looking into logistics. Identifying for our members the difference between club and workout group swimming and ensuring clubs and groups are re-signed with USMS and up to date. Source a Coach’s Chair to

engage coaches, help to broaden their memberships, conduct state-wide clinics with local coaches, and improve recruitment. Barb Sloan + Katy James (and all)

3. **Annual Meeting:** Plan Annual Meeting before April's due date of our annual report due to USMS (due April 30). Agreement to host as a Zoom call open to all members. Agreed to formulate with moderated agenda. Moderator to be identified. Moderators to consider Sam Martoni, Gini Baker, Bill Brenner. Committee, initiated with Jim Rowland, Gini Baker and Sam Martoni—will expand to plan as needed.
4. **AZLMSC committees and engagement:** Discussed having our committee chairs and committee member 're-apply,' need to further discuss and find a led to manage talking points and application process/timeline.
5. **Communications:** Continue to amplify on Facebook and through mailer tool programs such as 'Grown Up swimming,' College Club access to USMS and local groups. Exchanged web amplification and web master duties (and deep needs). More discussion and outline for continued discussion. Continued discussion on overall communications – USMS approach and annual meetings and attendance in Fall.
6. **Expansion:** Build on conversations about more local meets and how to access funds, volunteers, directors and recruit more swimmers by making the meets accessible through meet clinics.

Adjourned at 3:00pm – Katy James + Kelly Harrigan