

Board Meeting Minutes
February 12, 2017 12:12pm

In attendance: Patrick Brundage-President
Judy Gillies-Vice President
Lindsey Urbatchka-Secretary
Christie Altman-Treasurer
Paul Smith-At Large
Susan Dawson-Cook,-via phone- At large
Lizz Hobbs- At large
Terry Debiase-past President
Doug Springer-Saddlebrook coach
Bill Downing-West side silver fins coach
Bill Brenner-USMS

Absent: Katy James

Quarter 1 Agenda:

1. **The AZLMSC has been awarded a stroke development clinic.** Patrick suggested this be our annual membership meeting because we talked in the fall about having something that attracts attendees. Schedule for the fall?
 - a. Bill Brenner-with USMS, gave background on the stroke clinics cause and how coaches are eligible after completing levels 1-3 training. The idea is to increase value to the membership and give practical experience. USMS can offer 2 strokes for 1.5 hours or all 4 strokes for 3-4 hours. We could combine this with lunch. Bill says typically the clinics get 80-90% fitness swimmers with entry level development needs.
 - b. Paul preaches ADVERTISEMENT! He does so at the rec center, parks and rec etc, Bill says the clinic explains marketing and that we want to target aquatic facilities, retirement communities etc. The idea is to build a base for coaches and coaches can build the LMSC. --- do we want to expand to open water and triathletes?
2. **Committees**
 - a. **Officials**-Judy is the chair. USMS certification of USMS officials is now available online. We need to add this to our website. You watch the USA website videos under the "volunteer section" then you take a test. There was argument over having "on deck" experience. Judy would like to see 2 sessions of on deck experience (could be USA or USMS shadowing). She will write a Policy and Procedure for approval via email. Then we will have Susan communicate via webpage, and Katy/Jonny send a blast out on how to become an official.
 - b. **Competition**- Patrick nominated Lizz to his spot since she is in charge of sanctions. Committee also includes Lindsey, Judy and Katy. Patrick asked about setting up a meet structure with bids a year in advance.

Discussion ensued about why we haven't been able to do this. Doug Springer requested an 800 free relay. Paul reminded us that there are no meets the weekend before or after the state championships. Judy recommends alternating the spring state meet and will write a proposal. Paul pointed out you can't always alternate the north south, what about Flagstaff. Judy will write a 2 year shift for alternating between south and Phoenix. What about up north?

c. Communications- Susan is in charge of the website- Patrick requested action plan and objectives for this year. Susan needs help as she may relocate. Bill Downing will ask Lisa Lantz to assist Susan. We need a twitter and instagram etc. Katy still emails blasts.

i. Doug Springer- is currently the record chairman and is working hard on cleaning up the mess. He is waiting on national to verify and will update three times per year. To avoid need for verifying we could go to all online meet entry, we need IT improvements, like the SWIMS database. Bill Brenner says that he agrees that should be invested in.

d. Open Water- Judy will contact June and see if she will step down/retire and we can have Courtney Warren take over as chair.

3. Free Adult Learn to Swim- (not on agenda-randomly brought up here). Discussion ensued about how Doug Springer gets a high joining rate in Oro Valley, West Side Silver Fins are starting it, Mesa Aquatics Club and Swim Devil have it year round. Doug Springer is asking for money from the LMSC. How much should we donate, should we match funds, do we need a committee? Lizz will reach out to people we know in the Phoenix area. The idea behind the lessons is to help build the LMSC. Teachers are key and have to be certified.

4. Policies

- a.** Scholarships/coaches- supported 50% of registration fees for level1 and 2 certification, clinic courses are a big return on investment per Bill Brenner. Patrick, Christie, Terri propose a policy for 50% registration fees going forward and communicate it via Susan/Lisa.
- b.** Sanctions Chair-Lizz gave us run down on how she does her job, the LMSC absorbs the sanction fees. Recommendation for a link to a flyer template on how to host a meet.
- c.** 2017 budget will be sent via email

5. Next meeting will be at SCY state championships in April

6. USMS Standards-#14/15 we need a process, 14-19 will be addressed by the competition committee to state what we do as a process. #22 needs duties and bylaws- did we assign this to anyone?

7. Board meeting minutes- from Nov 2016 Judy motioned to approve Terry 2nded all were in favor.

Adjournment 1:51pm – Terry motioned to approve, Christie Seconded.